



Alphabet

Material
steel, inox, copper

Colours



black



stainless
steel/inox

We decided to get involved in a new project, putting yet another letter in our alphabet of FiDU technology. Because the characters used in the new system were to be assumed unique three-dimensional objects, it was necessary to connect typographical issues with other factors such as lighting, scale and production techniques. To assist in the implementation of the new challenges we invited Marian Misiak - experienced typographer, urban activist and talented graphic designer in

one person. The result of joint work, full of discussions and clashes of aesthetic and technological fields is FiDU Alphabet - the first official, fully designed according to the principles of typography, typeface using FiDU technology.

The main aspect in this project is the functionality. FiDU Alphabet may be use in dual role - in the home space - as a hanger or simple wall decoration as well as an signage system element in a public spaces.

Sample letter



Hight: 300 mm / 13.8" (1220 pt)

Front: 222 mm / 8.7"
(width depends on letter)

Side: approx.
40mm / 1.6"



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